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# How to Build a Recession-Proof Career

7 Common Career Mistakes and Solutions  
Quick Career Guide by PowerCV

## **Mistake #1**

Not being proactive in looking for career options.

## **Lesson #1**

“Never stop looking”

Many people wait for too long and are either overcommitted or blind to the opportunities around them. Remember that it is difficult to create opportunities whenever you would like. While talented people almost always have options, these are more frequent in a “good” job market.

## **Mistake #2**

Not continuously investing in your own brand.

## **Lesson #2**

Understand your personal brand and invest continuously in learning and achievements.

In a good economy, the market growth propels people’s careers. Few people take time to think what their unique skills and talents are. It is important to make regular investments in your brand. This is the only “security” in the long run.

### **Mistake #3**

Believing that if you have the right qualifications/experience, CV is not important

### **Lesson #3**

A well-made CV gets you ahead of competition

A professional CV helps you to identify your strengths and talents, thereby making you better prepared to meet competition. It communicates to others that you go the extra mile.

### **Mistake #4**

Not identifying your blind spots.

### **Lesson #4**

Take help to get professional and dispassionate feedback.

Getting professional and objective feedback makes your case stronger. In the absence of that, we tend to believe what we like and filter out the unpleasant. Professional coaches help you with feedback and build increased focus back on your strengths.

## **Mistake #5**

Sticking to own comfort zone

## **Lesson #5**

Taking calculated risk can help you increase your career equity

Good things begin to happen when you step out of your comfort zone. It requires courage and conviction. Taking risks almost always results in more intensive and newer learning as well as gains. Of course, an important part of this lesson is knowing when not to take risk.

## **Mistake #6**

Treating relationships transactionally.

## **Lesson #6**

Build long-term trust-based relationships

Building trust-based relationships requires short-term sacrifice and giving up gains. The only effective way to build meaningful relationships is to act selflessly - in the other person's interest. This can lead to a more fulfilling career in the long run.

## **Mistake #7**

Not understanding the power and impact of networking

## **Lesson #7**

Investing in and building a network can compound your gains

Just being present on networking platforms is not enough. Try to contribute positively and build credibility by sharing knowledge and skills. Be ready and accessible to help when others need it.

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